

# Sustainable Catalyst

## Privacy Policy

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Effective Date: February 2026

### 1. Overview

- Sustainable Catalyst respects your privacy.
- This policy explains what information may be collected, how it is used, and your rights regarding your data.
- Sustainable Catalyst does not sell personal data.

### 2. Information You Provide

- Name, email address, and message content submitted through contact forms or email.
- Any information voluntarily provided by you.
- Used solely to respond to inquiries or provide requested updates.

### 3. Automatically Collected Information

- IP address, browser type, device type, pages visited, and time of access.
- Used for site functionality, security, and basic analytics.
- No profiling or behavioral advertising is conducted.

### 4. Cookies

- Used for WordPress functionality, security, and analytics (if enabled).
- Do not collect sensitive personal information.
- You may disable cookies through browser settings.

### 5. How Information Is Used

- Respond to inquiries.

- Improve site performance.
- Monitor system security.
- Maintain functionality.
- Information is not sold, rented, or shared for marketing purposes.

## **6. Data Storage & Hosting**

- Data may be stored on secure hosting servers or email systems.
- Reasonable technical measures are used to protect information.
- No internet transmission is completely secure.

## **7. Data Retention**

- Personal data is retained only as long as necessary.
- Users may request deletion at any time.

## **8. Your Rights**

- Request access to your data.
- Request correction or deletion.
- Request clarification regarding data use.
- Contact: [tariq@sustainablecatalyst.com](mailto:tariq@sustainablecatalyst.com)

## **9. Third-Party Links**

- External sites may have different privacy practices.
- Sustainable Catalyst is not responsible for third-party policies.

## **10. Children's Privacy**

- This site is not directed at children under 13.
- No intentional collection of data from minors occurs.

## **11. Policy Updates**

- This policy may be updated periodically.
- The effective date will be revised accordingly.

## **Closing Statement**

Privacy is part of institutional integrity. If data practices change materially, this policy will be updated transparently.