

# Narrative Risk

Structured claim tracking and evidence mapping for transparent decision-making

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## What It Is

Narrative Risk is a structured framework for identifying, documenting, and evaluating claims that shape strategic, financial, and policy decisions. It treats narratives not as noise, but as decision variables — with traceable sources, assumptions, and timelines.

## Why It Exists

Markets, institutions, and governments are influenced by dominant narratives — stories about growth, risk, scarcity, innovation, or crisis. These narratives often move faster than evidence. When claims are unstructured, they can distort planning and amplify systemic risk. Narrative Risk introduces discipline: document the claim, trace the evidence, evaluate the assumptions.

## Core Components

- **Claim Identification** — Define the central narrative assertion influencing decisions.
- **Source Mapping** — Track origin, amplification channels, and institutional backing.
- **Evidence Review** — Distinguish data-supported claims from speculative projections.
- **Timeline Structuring** — Clarify when effects are expected and under what conditions.
- **Risk Evaluation** — Assess downside exposure if the narrative fails or shifts.

## What Makes It Different

Narrative Risk does not attempt to predict sentiment. Instead, it creates structured transparency around the narratives already shaping behavior. The goal is not suppression of stories, but accountability and traceability — ensuring that major decisions can be reviewed against documented claims.

## Use Cases

Policy analysis, ESG and sustainability reporting, investment thesis evaluation, crisis communication review, institutional planning, and governance oversight.

## Platform Position

Narrative Risk integrates with Catalyst Canvas (problem framing), Catalyst Data (entity and period traceability), Analytics R (scenario evaluation), and Global Impact Catalyst (indicator alignment). It connects qualitative claims to quantitative accountability.